

departmental heads who are the middle level managers in the company and hold key positions always favour their relatives. They quite often don't turn up for job on time. They are always looking for special relaxations from the top management. This has led to feeling of resentment among the employees who are also demanding special favours and threatening strike in the coming days.

Questions:

- (a) Which technique of management is followed here?
- (b) Identify the three principles of Fayol violated in the above case.

MBCP 1001

M.B.A. DEGREE EXAMINATION,
DECEMBER 2025.

First Semester

Common Paper

MANAGEMENT CONCEPTS

(2023-24 Regulations)

Time : Three hours

Maximum : 75 marks

SECTION A — (5 × 4 = 20 marks)

Answer any FIVE questions.

1. What is Management? Discuss the various levels of Management.
2. Describe the different techniques of control
3. Briefly describe the various types of planning.
4. Distinction between policy and strategy.
5. Elucidate the Emerging trends in corporate structure.

6. Elaborate the merits and demerits of Centralization.

7. Discuss the barriers of Communication.

8. Illustrate the Japanese management practices with suitable examples.

SECTION B — (5 × 8 = 40 marks)

Answer any FIVE questions.

9. Describe the nature and importance of management.

10. What is Control? Elucidate the controlling process.

11. Enumerate the pros and cons of MBO. Discuss it briefly.

12. What are the various Guiding Principles to Successful Strategic Management? Discuss with suitable examples.

13. Evaluate the Impact of technology in Corporate design.

14. Analyze the Importance and Process of Organization.

15. Elaborate the Importance of Creativity and Innovation in Business Environment.

16. What is bench marking and Examine the different types of Bench marking.

SECTION C — (1 × 15 = 15 marks)

Answer the following.

17. Case study: Compulsory

Bhatkaav Enterprises is facing huge losses. The owner of the company is an MBA pass out. Even then many things in the organisation are happening which are indicative of lack of proper management in the company. First of all there is no specific sharing of work and any time any employee is asked to do anything. This has lead to wastage of efforts. Further due to negligence in proper work sharing there has been no specialisation development in the nature of the jobs done by the employees. There are no clear and fair agreements between the workers and the management. This has led to a lot of frustration in the workers.

Management has quite often been found to be ignorant of not fulfilling promises done by it. There are also no strict rules and regulations binding on the conduct of the workers. The